

**To: Church Leadership**  
**From: Gathering of Men**  
**Re: Sample Text for Bulletin,**  
**Announcements, and Email Blasts**



Here are some ideas for communicating with the men of your church in your weekly church bulletin, newsletter, and email blasts (copy & paste and re-word as needed):

### **Example #1**

Attention Men! We will be attending the LIVE (not a simulcast) Virginia Beach, VA ***Iron Sharpens Iron Men's Conference*** on October 14<sup>th</sup> as a group. Please sign up today and join us! This one-day LIVE conference (not a simulcast) is for all men age 13 and older. Cost is only \$44 (\$29 for ages 13-22) if you sign up and pay **by Sunday October 1<sup>st</sup>** plus \$8 if you want the optional on-site lunch. There will be sixteen different breakouts for men at this conference so we know there will be something for every one of us. Sign-up after the service by seeing (*insert contact person*) at (*insert location*).

### **Example #2**

Attention Men! Once a year we mobilize men to the local LIVE (not a simulcast) ISI Men's Conference. The ***Iron Sharpens Iron Men's Conference*** is coming again to Virginia Beach, VA and we will be taking as many men as we can to this unique event. Cost is \$44 (\$29 for full-time students age 13-22) if you sign up and pay **by Sunday October 1<sup>st</sup>**, plus \$8 if you want the optional on-site lunch. See the men at the table (*insert location*) after the service for more info. Join us for a great day on Saturday, October 14<sup>th</sup> and let's be as iron sharpens iron to one another.

### **Example #3**

Men, Proverbs 27:17 says, "As Iron Sharpens Iron, so one man sharpens another." It is impossible to overestimate the significance of men meeting together to worship the King, be challenged to godly living by other men, and to build brotherhood. The men of this church will assemble with hundreds of other men from the area to be sharpened on October 14<sup>th</sup> at the Gathering of Men's LIVE (not a simulcast) ***Iron Sharpens Iron Conference*** in Virginia Beach.

Registration is currently underway. (*Insert name*) is our point man for this event. Please see him in the lobby after the service.

**Download our Sign-up Sheet and Registration Form at [www.gatheringofmen.com](http://www.gatheringofmen.com)**

Contact us if you need additional resources to help mobilize your men to the Iron Sharpens Iron conference.



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